

FOR IMMEDIATE RELEASE June 6, 2024

**CONTACT:** 

Natalie Wilson **Email**: pr@bamfi.org

## "Untold Stories: Black and Missing" Podcast Receives National Acclaim for Amplifying Missing People of Color Cases

(Hyattsville, MD) – "Untold Stories: Black and Missing," produced by BAMFI Enterprises, is making a profound impact in the true-crime domain. This weekend, the series received the distinguished 2024 CrimeCon Clue Award for Outstanding Episodic Series, solidifying its status as a top podcast in its genre. This award honors the best in true-crime content and is determined by an independent committee of industry professionals, including producers, network and streaming executives, and other creatives.

BAMFI Enterprises was founded by the visionary duo Derrica Wilson and Natalie Wilson of the Black and Missing Foundation. For 16 years, the foundation has been shining a spotlight on the often-overlooked issue of missing people of color. Their work has been instrumental in bringing attention to cases and highlighting disparities in media coverage and law enforcement response.

"Winning this award is not just a monumental milestone for us," declared Natalie Wilson and Derrica Wilson, founders and managing members of BAMFI Enterprises. "It's a powerful testament to the necessity of creating platforms and amplifying the voices of those systematically overlooked. We firmly believe that diverse voices in the true crime community are indispensable. They ensure an accurate portrayal of victims, foster deeper understanding and empathy, and drive meaningful advocacy for criminal justice reform."

Alarmingly, nearly 40% of missing persons are people of color, yet their stories frequently remain unheard. According to a Pew Research Study, Latino and Black audiences represent the majority of true-crime podcast listeners.

-more-

"We heard the feedback from families about the need for a platform to share our stories, and that's why we started BAMFI Enterprises," said the founders. "This podcast is our debut project. We hope that this recognition will help us reach a wider audience to facilitate new leads and assist in reuniting missing loved ones with their families."

The series also recently won two Gold Telly Awards for Branded Content - DEI: Diversity, Equity & Inclusion category and Branded Content - Social Impact category.

The podcast team includes executive producers Natalie Wilson and Derrica Wilson, producer Denise Allen Membreno, host and associate producer Joy Sutton, graphic designer Susan Deyampert, and the production team at Sound on Sound Off.

Season 2 of the podcast launched in May, continuing its impactful mission. For more information about the podcast, visit BlackandMissingPodcast.com and to learn more about the foundation, visit BAMFI.org.

###

## **About BAMFI Enterprises, LLC:**

BAMFI Enterprises is a multi-faceted production company dedicated to developing content and providing technical consultation for television, film, and digital/streaming media with a focus on missing persons of color and real-life challenges affecting BIPOC communities.